

	Insert Dates		Reservation Expiration		Market List	Artwork Due Dates
	National Co-op FSI	Specialty Inserts	Covers/Fixed Page Positions	Category Expiration/ Cover & Fixed Page Position Market List Due	Final Mkt. List Due/Regional Business Open	Co-op FSI/ Retail Connection*
Jan	01/03/10**		07/27/09	09/04/09	10/05/09	10/30/09
	01/10/10		08/03/09	09/11/09	10/12/09	11/06/09
	01/17/10		<i>No Issue</i>			
	01/24/10		08/17/09	09/25/09	10/26/09	11/20/09
Feb	01/31/10		08/24/09	10/02/09	11/02/09	11/25/09
	02/07/10		08/31/09	10/09/09	11/09/09	12/18/09
	02/14/10		09/07/09	10/16/09	11/16/09	12/23/09
	02/21/10		09/14/09	10/23/09	11/23/09	12/30/09
March	02/28/10		<i>No Issue</i>			
	03/07/10		09/28/09	11/06/09	12/07/09	01/15/10
	03/14/10		10/05/09	11/13/09	12/14/09	01/22/10
	03/21/10		10/12/09	11/20/09	12/21/09	01/29/10
April	03/28/10		10/19/09	11/27/09	12/28/09	02/05/10
	04/04/10		<i>No Issue</i>			
	04/11/10		11/02/09	12/11/09	01/11/10	02/19/10
	04/18/10		11/09/09	12/18/09	01/18/10	02/26/10
May	04/25/10	RMHC Themed Event	11/16/09	12/25/09	01/25/10	03/05/10
	05/02/10		11/23/09	01/01/10	02/01/10	03/12/10
	05/09/10		<i>No Issue</i>			
	05/16/10		12/07/09	01/15/10	02/15/10	03/26/10
June	05/23/10		12/14/09	01/22/10	02/22/10	04/02/10
	05/30/10		<i>No Issue</i>			
	06/06/10		12/28/09	02/05/10	03/08/10	04/16/10
	06/13/10		01/04/10	02/12/10	03/15/10	04/23/10
July	06/20/10		01/11/10	02/19/10	03/22/10	04/30/10
	06/27/10		01/18/10	02/26/10	03/29/10	05/07/10
	07/04/10		<i>No Issue</i>			
	07/11/10		02/01/10	03/12/10	04/12/10	05/21/10
Aug	07/18/10		<i>No Issue</i>			
	07/25/10		02/15/10	03/26/10	04/26/10	06/04/10
	08/01/10**		02/22/10	04/02/10	05/03/10	06/11/10
	08/08/10		03/01/10	04/09/10	05/10/10	06/18/10
Sept	08/15/10		03/08/10	04/16/10	05/17/10	06/25/10
	08/22/10		<i>No Issue</i>			
	08/29/10		03/22/10	04/30/10	05/31/10	07/09/10
	09/05/10		<i>No Issue</i>			
Oct	09/12/10		04/05/10	05/14/10	06/14/10	07/16/10
	09/19/10	RMHC Themed Event	04/12/10	05/21/10	06/21/10	07/23/10
	09/26/10		04/19/10	05/28/10	06/28/10	07/30/10
	10/03/10		04/26/10	06/04/10	07/05/10	08/13/10
Nov	10/10/10		05/03/10	06/11/10	07/12/10	08/20/10
	10/17/10		05/10/10	06/18/10	07/19/10	08/27/10
	10/24/10		05/17/10	06/25/10	07/26/10	09/03/10
	10/31/10		05/24/10	07/02/10	08/02/10	09/10/10
	11/07/10		05/31/10	07/09/10	08/09/10	09/17/10
Dec	11/14/10**		06/07/10	07/16/10	08/16/10	09/24/10
	11/21/10		<i>No Issue</i>			
	11/28/10		<i>No Issue</i>			
Dec	12/05/10		06/28/10	08/06/10	09/06/10	10/15/10
	12/12/10		07/05/10	08/13/10	09/13/10	10/22/10
	12/19/10		<i>No Issue</i>			
	12/26/10		<i>No Issue</i>			