

	Insert Dates		Reservation Expiration		Market List	Artwork Due Dates
	National Co-op FSI	Specialty Inserts	Covers/Fixed Page Positions	Category Expiration/ Cover & Fixed Page Position Market List Due	Final Mkt. List Due/Regional Business Open	Co-op FSI/ Extended Reach/ Retail Connection*
Jan	01/04/09**	Extended Reach	07/28/08	09/05/08	10/06/08	10/31/08
	01/11/09		08/04/08	09/12/08	10/13/08	11/07/08
	01/18/09		08/11/08	09/19/08	10/20/08	11/14/08
	01/25/09		08/18/08	09/26/08	10/27/08	11/21/08
Feb	02/01/09	Extended Reach	08/25/08	10/03/08	11/03/08	12/12/08
	02/08/09		09/01/08	10/10/08	11/10/08	12/19/08
	02/15/09		<i>No Issue</i>			
	02/22/09		09/15/08	10/24/08	11/24/08	01/02/09
March	03/01/09	Extended Reach	09/22/08	10/31/08	12/01/08	01/09/09
	03/08/09		09/29/08	11/07/08	12/08/08	01/16/09
	03/15/09		10/06/08	11/14/08	12/15/08	01/23/09
	03/22/09		<i>No Issue</i>			
April	03/29/09		10/20/08	11/28/08	12/29/08	02/06/09
	04/05/09	Extended Reach/RMHC	10/27/08	12/05/08	01/05/09	02/13/09
	04/12/09		<i>No Issue</i>			
	04/19/09		11/10/08	12/19/08	01/19/09	02/27/09
04/26/09	11/17/08		12/26/08	01/26/09	03/06/09	
May	05/03/09	Extended Reach	11/24/08	01/02/09	02/02/09	03/13/09
	05/10/09		12/01/08	01/09/09	02/09/09	03/20/09
	05/17/09		12/08/08	01/16/09	02/16/09	03/27/09
	05/24/09		<i>No Issue</i>			
June	05/31/09		12/22/08	01/30/09	03/02/09	04/10/09
	06/07/09		12/29/08	02/06/09	03/09/09	04/17/09
	06/14/09	<i>No Issue</i>				
	06/21/09	01/12/09	02/20/09	03/23/09	05/01/09	
July	06/28/09		01/19/09	02/27/09	03/30/09	05/08/09
	07/05/09	<i>No Issue</i>				
	07/12/09	02/02/09	03/13/09	04/13/09	05/22/09	
	07/19/09	<i>No Issue</i>				
Aug	07/26/09		02/16/09	03/27/09	04/27/09	06/05/09
	08/02/09	Extended Reach	02/23/09	04/03/09	05/04/09	06/12/09
	08/09/09		03/02/09	04/10/09	05/11/09	06/19/09
	08/16/09		03/09/09	04/17/09	05/18/09	06/26/09
08/23/09	03/16/09		04/24/09	05/25/09	07/02/09	
Sept	08/30/09		03/23/09	05/01/09	06/01/09	07/10/09
	09/06/09	<i>No Issue</i>				
	09/13/09**	Extended Reach	04/06/09	05/15/09	06/15/09	07/17/09
	09/20/09	RMHC Themed Event	04/13/09	05/22/09	06/22/09	07/24/09
Oct	09/27/09		04/20/09	05/29/09	06/29/09	07/31/09
	10/04/09	Extended Reach	04/27/09	06/05/09	07/06/09	08/14/09
	10/11/09		05/04/09	06/12/09	07/13/09	08/21/09
	10/18/09		05/11/09	06/19/09	07/20/09	08/28/09
10/25/09	05/18/09		06/26/09	07/27/09	09/04/09	
Nov	11/01/09	Extended Reach	05/25/09	07/03/09	08/03/09	09/11/09
	11/08/09		06/01/09	07/10/09	08/10/09	09/18/09
	11/15/09		06/08/09	07/17/09	08/17/09	09/25/09
	11/22/09		<i>No Issue</i>			
Dec	11/29/09	<i>No Issue</i>				
	12/06/09		06/29/09	08/07/09	09/07/09	10/16/09
	12/13/09		07/06/09	08/14/09	09/14/09	10/23/09
	12/20/09	<i>No Issue</i>				
			12/27/09	<i>No Issue</i>		