

SEQ. #	NEW ENGLAND MARKET	NEW SPAPER	CIRC. (000)
1	Hartford, CT Manchester, CT Meriden, CT New Britain, CT Williamantic, CT Torrington, CT	Courant (265) Journal Inquirer (45) Record-Journal (24) Herald Press (23) Chronicle (9) Register Citizen (8)	374
2	New Haven, CT Waterbury, CT New London, CT Norwich, CT	Register (88) Republican-American (61) Day (43) Bulletin (28)	220
3	Boston, MA Boston, MA Lowell, MA North Andover, MA Framingham/Milford, MA Lynn, MA	Globe Buy (731) Herald (122) Sun (52) Sunday Eagle-Tribune (51) Metro West Daily (38) Daily Item (14)	1,008
4	Hyannis, MA	Cape Cod Times Buy (227)	227
5	Springfield, MA Northampton, MA	Sunday Republican (125) Daily Hampshire Gazette (19)	144
6	Worcester, MA	Sunday Telegram Buy (137)	137
7	Portland, ME Bangor, ME Lewiston, ME Waterville, ME Augusta, ME Biddeford, ME	Maine Sunday Telegram (115) News (76) Sun Journal (35) Morning Sentinel (19) Kennebec Journal (14) Journal Tribune (11)	270
8	Manchester, NH Nashua, NH Dover/Laconia, NH Concord, NH Portsmouth, NH	New Hampshire Sunday News (75) Telegraph (31) Foster's Sunday Citizen (26) Monitor (23) Seacoast Sunday (19)	174
9	Providence, RI	Targeted Mail (526)	526
10	Burlington, VT Rutland, VT Lebanon, NH	Free Press (53) Sunday Herald (20) Valley News (18)	91
TOTAL NEW ENGLAND			3,171

SEQ. #	METRO NEW YORK MARKET	NEW SPAPER	CIRC. (000)
11	Bridgeport, CT Stamford/Greenwich, CT Danbury, CT	Connecticut Post (86) Advocate/Times (37) News-Times (33)	156
12	Bergen County/Passaic, NJ White Plains, NY	Record/Herald (197) Journal-News (136)	333
13	Newark, NJ Asbury Park, NJ East Brunswick, NJ Bridgewater, NJ Bay Shore/Middletown, NJ Jersey City, NJ Newton, NJ	Star-Ledger (520) Press (197) Home News & Tribune (62) Courier-News (38) Independent (31) Jersey Journal (29) New Jersey Sunday Herald (22)	899
14	Long Island, NY	Newsday Buy (944)	944
15	New York, NY	Daily News Buy (1,329) Hora Hispana (160)	1,329
16	New York, NY	Hoy/El Diario-La Prensa (96)	256
17	New York, NY	Times (Regional) (785)	785
18	Staten Island, NY	Advance (76)	76
TOTAL METRO NEW YORK			4,778

SEQ. #	MIDDLE ATLANTIC MARKET	NEW SPAPER	CIRC. (000)
19	Washington, DC Washington, DC Washington, DC Fredericksburg, VA	Post (910) Suburban Buy (379) Examiner (101) Free Lance-Star (52)	1,442
20	Wilmington, DE Salisbury, MD Dover, DE	News Journal (135) Daily Times (31) Delaware State News (25)	191
21	Baltimore, MD Baltimore, MD Annapolis, MD Westminster, MD	Sun (394) Community Newspapers (111) Capital (46) Carroll County Times (28)	579
22	Frederick, MD Hagerstown, MD Cumberland, MD Martinsburg, WV Strasburg, VA	News-Post (42) Herald-Mail (40) Times-News (32) Journal (22) Northern VA Daily (17)	153
23	Vineland, NJ	The Daily Journal Buy (186)	186
24	Camden, NJ Woodbury, NJ	Courier-Post (84) Gloucester County Times (27)	111
25	Trenton, NJ Trenton, NJ	Times of Trenton (62) Trentonian (31)	93
26	Albany, NY Middletown, NY Poughkeepsie, NY Pittsfield, MA Gloversville-Johnstown, NY Amsterdam, NY	Market Group (268) Sunday Record (87) Journal (47) Berkshire Eagle (32) Leader-Herald (12) Recorder (11)	457
27	Binghamton, NY Utica, NY Oneonta, NY	County Newspaper Group (123) Observer-Dispatch (50) Star (18)	191
28	Buffalo, NY Erie, PA Jamestown, NY Olean, NY Batavia, NY	News (283) Targeted Mail (142) Post-Journal (20) Times Herald (16) News (14)	475
29	Rochester, NY Canandaigua, NY	Democrat & Chronicle (228) Messenger (14)	242
30	Syracuse, NY Watertown, NY Geneva/Finger Lakes, NY Auburn, NY	Post Standard (171) Times (33) Times (19) Citizen (14)	237

SEQ. #	MIDDLE ATLANTIC (continued) MARKET	NEW SPAPER	CIRC. (000)
31	Allentown, PA Easton, PA Stroudsburg, PA	Morning Call (155) Express-Times (49) Pocono Record (27)	231
32	Harrisburg, PA York, PA Sunbury, PA Bloomsburg, PA Chambersburg, PA Waynesboro, PA	PatriotNews (146) Sunday News (97) Item (26) Press-Enterprise (23) Public Opinion (21) Record Herald (10)	323
33	Johnstown, PA Altoona, PA State College, PA Du Bois, PA	Tribune-Democrat (44) Mirror (41) Centre Times (36) Tri-County Sunday (17)	138
34	Lancaster, PA Reading, PA Pottsville, PA Lebanon, PA	Sunday News (105) Eagle (85) Sunday Republican & Herald (38) News (20)	248
35	Philadelphia, PA Greater Philadelphia, PA Philadelphia, PA Philadelphia, PA Chester, PA West Chester, PA Pottstown, PA Norristown, PA Lansdale, PA	Inquirer (665) Newspapers (151) Daily News (130) Tribune (53) Delaware County Times (40) Local News (26) Mercury (23) Times Herald (14) Reporter (13)	1,115
36	Scranton, PA Wilkes-Barre, PA Wilkes-Barre, PA Williamsport, PA Hazleton, PA Towanda, PA	The Sunday Times (73) Times Leader (55) Sunday Voice (33) Sun-Gazette (33) Standard-Speaker (22) Review (10)	226
TOTAL MIDDLE ATLANTIC			6,638

SEQ. #	EAST CENTRAL MARKET	NEW SPAPER	CIRC. (000)
37	Evansville, IN Owensboro, KY Elizabethtown, KY	Courier & Press (92) Messenger-Inquirer (31) News-Enterprise (21)	144
38	Ft. Wayne, IN Kendallville/ Auburn, IN	Journal-Gazette (120) News-Sun/ Evening Star (21)	141
39	Indiana, IN Lafayette, IN Muncie, IN Richmond, IN Marion, IN Franklin, IN	Group (145) Journal & Courier (45) Star Press (36) Palladium-Item (21) Chronicle-Tribune (20) Daily Journal (18)	285
40	Indianapolis, IN Shelbyville/ Greenfield, IN	Star Buy (484) News/ Reporter (19)	503
41	South Bend, IN Elkhart, IN Benton Harbor, MI	Tribune (99) Truth (32) Herald-Palladium (25)	156
42	Lexington, KY	Herald-Leader Buy (291)	291
43	Louisville, KY	Courier-Journal Buy (416)	416
44	Detroit, MI	News/Free Press Buy (1,029)	1,029
45	Pontiac, MI Ann Arbor, MI Port Huron, MI Adrian, MI	The Oakland Press (75) News (63) Times-Herald (39) Telegram (17)	194
46	Flint, MI Saginaw, MI Bay City, MI	Journal (103) News (53) Times (42)	198
47	Grand Rapids, MI	Press (195)	195
48	Kalamazoo, MI Battle Creek, MI	Gazette (74) Enquirer (30)	104
49	Lansing, MI Jackson, MI	State Journal (83) Citizen Patriot (39)	122
50	Muskegon, MI Traverse City, MI Holland, MI	Chronicle (50) Record-Eagle (38) Sentinel (21)	109
51	Akron, OH Canton, OH Massillon, OH Alliance, OH	Beacon Journal (167) Repository (86) Independent (13) Review (12)	278
52	Cincinnati, OH Hamilton, OH Middletown, OH Maysville, KY	Enquirer (305) Journal-News (25) Journal (23) Ledger Independent (9)	362
53	Cleveland, OH Cleveland, OH	Plain Dealer Buy (472) Sun Newspapers (118)	590
54	Columbus, OH Columbus, OH Newark, OH Zanesville, OH Chillicothe, OH Marion, OH	Dispatch (361) The Bag/Dispatch Consumer (120) Advocate (21) Times Recorder (20) Gazette (15) Star (13)	550
55	Dayton, OH Northwest Ohio, OH Springfield, OH	News Buy (277) Community Newspapers (60) News-Sun (36)	373
56	Lorain, OH Elyria, OH Ashtabula, OH	Tri-Ohio Newspaper Network (102) Chronicle-Telegram (28) Star-Beacon (19)	149
57	Mansfield, OH Sandusky, OH Wooster, OH Tiffin, OH	News Journal (38) Register (27) Record (25) Advertiser Tribune (11)	101
58	Toledo, OH Lima, OH Findlay, OH Fremont, OH Port Clinton, OH	Blade Buy (295) News (43) Courier (24) News-Messenger (12) News Herald (6)	380

SEQ. #	EAST CENTRAL (continued) MARKET	N EW SPAPER	CIRC. (000)
59	Youngstown, OH Sharon, PA New Castle, PA	Vindicator Buy (144) Herald (21) News (19)	184
60	Pittsburgh, PA Washington, PA Butler, PA	PostGazette Buy (599) Observer-Reporter (36) Eagle (30)	665
61	Charleston, WV Beckley/Bluefield, WV Huntington, WV Ashland, KY Gallipolis/Pomeroy/Pt. Pl., OH	Gazette-Mail (79) Register-Herald (48) Herald-Dispatch (35) Daily Independent (20) Sun-Times-Sentinel/Register (14)	196
62	Wheeling, WV Parkersburg, WV Morgantown, WV Clarksburg, WV Martins Ferry-Belmont Co., OH Marietta, OH	News-Register (39) News (33) Dominion Post (26) Exponent-Telegram (21) Times-Leader (20) Times (13)	152
TOTAL EAST CENTRAL			7,867

WEST CENTRAL			
63	Colorado Springs, CO Pueblo, CO Grand Junction, CO Ft Collins, CO Loveland, CO	Gazette (109) Chieftain (54) Daily Sentinel (35) Coloradoan (33) Daily Reporter-Herald (19)	250
64	Denver Post/Rocky Mtn., CO Boulder, CO Longmont, CO	News/Buy (658) Daily Camera (37) Daily Times-Call (24)	719
65	Cedar Rapids, IA Dubuque, IA Iowa City, IA	Gazette (77) Telegraph-Herald (35) Press-Citizen (19)	131
66	Davenport, IA Moline, IL	Quad City Times (72) Dispatch/Argus (48)	120
67	Des Moines, IA	Register (245)	245
68	Waterloo/Cedar Falls, IA Mason City, IA Ft Dodge, IA Ottumwa, IA	Courier (51) Globe-Gazette (24) Messenger (20) Courier (16)	111
69	Peoria, IL Bloomington, IL Kankakee, IL Sterling, IL Galesburg, IL	Journal Star (84) Pantagraph (53) Journal (32) Sauk Valley Sunday (22) Register-Mail (14)	205
70	Springfield, IL Decatur, IL Champaign, IL Danville, IL	State Journal-Register (62) Herald & Review (51) News-Gazette (46) Commercial News (16)	175
71	Topeka, KS St. Joseph, MO Lawrence, KS	Capital-Journal (57) News-Press (39) Journal-World (20)	116
72	Wichita, KS Hutchinson, KS	Eagle (140) News (36)	176
73	Duluth, MN Rochester, MN St. Cloud, MN	News-Tribune (67) PostBulletin (48) Times (37)	152
74	Minneapolis/St. Paul, MN	Star Tribune (590)	590
75	St. Paul, MN	Pioneer Press (257)	257
76	Kansas City, MO Overland Park, KS Independence, MO Lee's Summit, MO Olathe, KS	Star (369) Sun Publications, Inc. (121) Examiner (14) Journal (5) News (5)	514
77	Springfield, MO Joplin, MO	News-Leader (84) Globe (36)	120
78	St. Louis, MO	PostDispatch Buy (670)	670
79	Bellefonte, IL Effingham, IL Carbondale, IL Alton, IL	News-Democrat (66) Southern IL Comm. Newspapers (43) Southern Illinoisan (38) Telegraph (26)	173
80	Billings, MT Casper, WY Cheyenne, WY	Montana Group (157) Star-Tribune (35) Wyoming Tribune-Eagle (18)	210
81	Omaha, NE Lincoln, NE Grand Island, NE	World-Herald (234) Journal Star (87) Independent (23)	344
82	Fargo/Moorhead, ND Grand Forks, ND Bismarck, ND Minot, ND	Forum (63) Herald (33) Tribune (32) News (21)	149
83	Sioux Falls, SD Sioux City, IA Rapid City, SD Aberdeen, SD Watertown, SD	Argus Leader (73) Journal (45) Journal (36) American News (19) Public Opinion (14)	187
84	Green Bay, WI Appleton, WI Oshkosh, WI Sheboygan, WI Fond Du Lac, WI	Press-Gazette (83) Post-Crescent (69) Northwestern (26) Press (24) Reporter (19)	221
85	La Crosse, WI Eau Claire, WI Wausau, WI Winona, MN	Tribune (42) Leader-Telegram (37) Herald (30) Daily News (13)	122
86	Madison, WI	Wisconsin State Journal (152)	152
87	Milwaukee, WI Milwaukee, WI Racine, WI Kenosha, WI Janesville, WI	Journal Sentinel Buy (515) Community Newspapers (32) Journal Times (31) News (30) Gazette (26)	634
TOTAL WEST CENTRAL			6,743

METRO CHICAGO			
88	Chicago, IL Chicago, IL Chicago, IL	Tribune (984) Hoy Fin de Semana (270) Red Eye (100)	1,354
89	Chicago, IL Chicago, IL	Suburban Buy (498) Sun-Times (315)	813
90	Rockford, IL	Register Star (76)	76
91	Munster, IN Merrillville, IN	Times Of Northwest Indiana (97) Post Tribune (71)	168
TOTAL METRO CHICAGO			2,411

SEQ. #	SOUTHEAST MARKET	NEW SPAPER	CIRC. (000)
92	Birmingham, AL Huntsville, AL Anniston, AL Decatur, AL Jasper, AL Athens, AL	News (185) Times (76) Star (27) Daily (25) Daily Mountain Eagle (12) News-Courier (8)	333
93	Mobile/Pascagoula, AL Biloxi-Gulfport, MS	Register/Mississippi Press (135) Sun Herald (52)	187
94	Montgomery, AL Dothan, AL Opelika-Auburn, AL Tuskegee, AL	Advertiser (57) Eagle (36) News (16) News (4)	113
95	Tuscaloosa/ Florence/Gadsden, AL	News/Times (93)	93
96	Daytona Beach, FL Melbourne, FL Ocala, FL	News-Journal (125) Florida Today (96) Star-Banner (51)	272
97	Ft. Lauderdale, FL Ft. Lauderdale, FL Ft. Lauderdale, FL	South Florida Sun Sentinel (370) Community Newspapers (234) El Sentinel (99)	703
98	Ft. Myers, FL Naples, FL Charlotte, FL	News-Press (124) News (90) Sun (65)	279
99	Jacksonville, FL Gainesville, FL St. Augustine, FL	Times-Union (217) Sun (53) Record (21)	291
100	Pensacola, FL Tallahassee, FL Ft. Walton Beach, FL Panama City, FL	News Journal (76) Democrat (65) Northwest Florida News (43) News-Herald (35)	219
101	Miami, FL Miami, FL	Herald (356) El Nuevo Herald (100)	456
102	Orlando, FL Orlando, FL The Villages, FL Volusia, FL Leesburg, FL	Sentinel (365) El Sentinel (81) Daily Sun (33) Forum (30) Commercial (24)	533
103	Sarasota, FL Bradenton, FL	Herald-Tribune (135) Herald (60)	195
104	St. Petersburg, FL Tampa, FL Lakeland, FL Crystal River, FL	Times (479) Tribune (325) Ledger (100) Citrus County Chronicle (34)	938
105	West Palm Beach, FL Stuart, FL South Florida, FL Boca Raton, FL	Post (194) Treasure Coast Newspapers (128) Community Newspapers (70) News (34)	426
106	Atlanta, GA	Journal-Constitution Buy (922)	922
107	Atlanta, GA North Georgia, GA	Neighbor Newspapers (204) Group (200)	404
108	Augusta, GA Savannah, GA Aiken, SC	Chronicle (90) Morning News (64) Standard (17)	171
109	Columbus, GA Albany, GA	Ledger-Enquirer (58) Herald (26)	84
110	Macon, GA Perry, GA Milledgeville, GA Monticello, GA	Telegraph (75) Houston Home Journal (14) Union-Recorder (9) News (3)	101
111	Jackson, MS Hattiesburg, MS Meridian, MS Vicksburg, MS Columbus, MS	Clarion-Ledger (101) American (24) Star (16) Post (15) Commercial Dispatch (14)	170
112	Asheville, NC Rock Hill, SC Hickory, NC Salisbury, NC Concord/Kannapolis, NC Shelby, NC Morganton, NC	Citizen-Times (62) Herald (33) Daily Record (25) Post (23) Independent Tribune (20) Star (16) News-Herald (12)	191
113	Charlotte, NC	Observer Buy (521)	521
114	Fayetteville, NC Fayetteville, NC Goldsboro, NC New Bern, NC Wilson, NC Kinston, NC Fayetteville-Carolina, NC	Observer (71) Paraglide (Ft. Bragg) (24) News-Argus (22) Sun-Journal (17) Daily Times (17) Free Press (13) Flyer (5)	169
115	Greensboro, NC Winston-Salem, NC High Point, NC Southern Pines, NC Asheboro, NC Lexington, NC	News & Record (111) Journal (96) Enterprise (26) Pilot (16) Courier-Tribune (15) Dispatch (12)	276
116	Raleigh, NC Durham, NC Burlington, NC	News & Observer (224) Herald-Sun (37) Times-News (28)	289
117	Wilmington, NC Greenville, NC Rocky Mount, NC Elizabeth City, NC	Star-News (59) Daily Reflector (24) Telegram (17) Advance (11)	111
118	Charleston, SC Myrtle Beach, SC Hilton Head, SC Bluffton, SC	Post & Courier (108) Sun News (65) Island Packet (22) Today (19)	214
119	Columbia, SC Florence, SC Sumter, SC	State (139) Morning News (35) Item (21)	195
120	Greenville, SC Spartanburg, SC Anderson, SC Greenwood, SC	News-Piedmont (117) Herald-Journal (55) Independent-Mail (40) Index-Journal (17)	229
121	Chattanooga, TN	Times Free Press (105)	105
122	Kingsport, TN Bristol, VA Johnson City, TN	Times-News (47) Herald Courier/VA-Tenn. (42) Press (34)	123
123	Knoxville, TN Morristown, TN Maryville, TN	News-Sentinel (154) Citizen Tribune (25) Daily Times (22)	201

SEQ. #	SOUTHEAST (continued) MARKET	NEW SPAPER	CIRC. (000)
124	Memphis, TN Jackson, TN Tupelo, MS Jonesboro, AR	Commercial Appeal Buy (240) Sun (39) Northeast Miss. Daily Journal (39) Sun (25)	343
125	Nashville, TN Bowling Green, KY Clarksville, TN Hopkinsville, KY Gallatin, TN	Tennessean Buy (479) Daily News (27) Leaf-Chronicle (26) Kentucky New Era (11) News Examiner (9)	552
126	Norfolk, VA Richmond, VA Newport, VA Virginia, VA Petersburg, VA	Virginian-Pilot Buy (374) Times-Dispatch (223) News Press (111) Community Newspapers (23) Progress-Index (15)	746
127	Roanoke, VA Lynchburg, VA Charlottesville, VA Danville, VA Staunton, VA	Times (107) News & Advance (43) Progress (33) Register & Bee (23) News Leader (21)	227
TOTAL SOUTHEAST			11,382

SEQ. #	SOUTHWEST	NEW SPAPER	CIRC. (000)
128	Little Rock, AR Ft. Smith, AR Springdale, AR Pine Bluff, AR Jacksonville, AR Mountain Home, AR	Democrat-Gazette Buy (385) Southwest Times Record (47) The Morning News (42) Commercial (18) The Leader (17) Baxter Bulletin (12)	521
129	Baton Rouge, LA Houma, LA	Advocate (132) Courier & Terrebonne Press (20)	152
130	New Orleans, LA	Times-Picayune (214)	214
131	Shreveport, LA Lafayette, LA Lake Charles, LA Monroe, LA Alexandria-Pineville, LA	Times (68) Sunday Advertiser (54) American Press (41) News-Star (41) The Town Talk (38)	242
132	Albuquerque, NM Santa Fe, NM Farmington, NM Taos, NM	Journal Buy (278) New Mexican (28) Times (21) News (11)	338
133	Oklahoma City, OK	Oklahoma Buy (396)	396
134	Tulsa, OK Muskogee, OK McAlester, OK	World (169) Phoenix & Times-Democrat (18) News-Capital & Democrat (9)	196
135	Abilene, TX Wichita Falls, TX San Angelo, TX	Reporter-News (42) Times Record News (35) Standard-Times (31)	108
136	Lubbock, TX Amarillo, TX Odessa, TX Midland, TX Odessa, TX Clovis, NM Clovis, NM	Avalanche-Journal (60) Globe-News (53) American (26) Reporter-Telegram (23) Basin Smart Shopper (21) Portales Ad Mart (9) News Journal (8)	200
137	Austin, TX	American-Statesman (216)	216
138	Beaumont, TX Port Arthur, TX Orange, TX	Enterprise (55) News (15) Leader (6)	76
139	McAllen, TX Victoria, TX Harlingen, TX Brownsville, TX	Monitor (57) Advocate (36) Valley Star (26) Herald (18)	137
140	Corpus Christi, TX Laredo, TX	Caller-Times (75) Times (21)	96
141	Dallas, TX Ft. Worth, TX Dallas, TX De Soto, TX Lewisville/Flower Mound, TX Sherman/Denison, TX Denton, TX Greenville, TX Gainesville, TX	Morning News (558) Star-Telegram (304) Star Community Newspapers (142) Focus Daily News (44) Leader News (32) Herald Democrat (24) Record-Chronicle (17) Herald-Banner (9) Register (6)	1,136
142	El Paso, TX Las Cruces, NM	Times (90) Sun-News (26)	116
143	Houston, TX Houston, TX Houston, TX Houston, TX	Chronicle Buy (1,044) La Voz de Houston (97) La Vibra (96) Chronicle Weekly (70)	1,307
144	San Antonio, TX Universal City, TX	Express-News Buy (484) Metrocom Herald (39)	523
145	Tyler, TX Texarkana, TX Longview, TX Lufkin, TX Marshall, TX	Courier-Times Telegraph (44) Gazette (36) News-Journal (33) News (17) News Messenger (7)	137
146	Waco, TX Bryan-College Station, TX Killeen, TX Temple, TX	Tribune-Herald (46) Eagle (26) Herald (26) Telegram (25)	123
TOTAL SOUTHWEST			6,234

SEQ. #	PACIFIC	NEW SPAPER	CIRC. (000)
147	Phoenix, AZ Phoenix, AZ Mesa/Sun City, AZ Prescott, AZ Flagstaff, AZ	Arizona Republic Buy (886) Community Newspapers (163) Tribune/Sun (86) Courier (20) Arizona Daily Sun (12)	1,167
148	Tucson, AZ Tucson/Green Valley, AZ Yuma, AZ	Star (168) Northwest Explorer/News (50) Sun (23)	241
149	Contra Costa, CA Fairfield, CA Vacaville, CA Vallejo, CA	Sunday Times (178) Republic (20) Reporter (20) Times-Herald (20)	238
150	Fresno, CA Visalia, CA Merced, CA Porterville, CA Tulare, CA	Bee Buy (303) Times Delta (24) Sun-Star (20) Recorder (10) Advance-Register (7)	364

SEQ. #	PACIFIC (continued) MARKET	NEW SPAPER	CIRC. (000)
151	Sacramento, CA Modesto, CA Stockton, CA Sacramento, CA Redding, CA Chico, CA Grass Valley, CA Auburn, CA Tahoe, CA	Bee (329) Bee (88) Record (64) Community Newspapers (50) Record Searchlight (37) Enterprise-Record (35) Union (17) Journal (12) Daily Tribune (9)	641
152	San Francisco, CA San Francisco, CA	Chronicle (445) Examiner (250)	695
153	Alameda County, CA Walnut Creek, CA Marin Co., CA Lakeport, CA	Alameda Newspaper Group (158) Hill Newspapers (86) Independent Journal (38) Lake County Record-Bee (9)	291
154	San Jose, CA Monterey, CA Santa Cruz, CA Salinas, CA	Mercury News (265) Herald (33) Sentinel (25) Californian (20)	343
155	Santa Rosa, CA Napa, CA	Press Democrat (84) Register (17)	101
156	Boise, ID	Idaho Newspaper Group (185)	185
157	Las Vegas, NV Reno, NV	Targeted Mail (561) Gazette-Journal (74)	635
158	Eugene, OR Salem, OR Bend, OR Albany, OR Medford, OR	Register-Guard (74) Statesman Journal (56) Bulletin (34) Mid-Valley Sunday (32) Mail Tribune (32)	228
159	Portland, OR Vancouver, WA Longview, WA Redmond, OR	Oregonian (385) Columbian (54) Daily News (22) Spokesman (5)	466
160	Salt Lake City, UT Ogden, UT Provo, UT St. George, UT Logan, UT	Tribune/Deseret Buy (448) Standard-Examiner (65) Herald (40) Spectrum (25) Herald Journal (18)	596
161	Olympia, WA Bremerton, WA Bellingham, WA	Olympian (41) Kitsap Sun (34) Herald (30)	105
162	Seattle, WA Tacoma, WA Seattle, WA Seattle, WA Everett, WA Mount Vernon, WA	Times/PostIntelligencer Buy (781) News Tribune (134) Sound Publishing Newspapers (122) Metro Group Select (62) Herald (58) Skaagit Valley Herald (20)	1,177
163	Spokane, WA Pasco, WA Yakima, WA	Spokesman-Review (120) Tri-City Herald (44) Herald-Republic (40)	204
164	Honolulu, HI	Advertiser/Star Bulletin (227)	227
165	Anchorage, AK	News (79)	79
TOTAL PACIFIC			7,983

SEQ. #	SOUTHERN CALIFORNIA	NEW SPAPER	CIRC. (000)
166	Ventura, CA Bakersfield, CA San Luis Obispo, CA Santa Barbara, CA Santa Maria, CA	County Star (99) Californian (75) Telegram-Tribune (44) News-Press (37) Times (21)	276
167	Los Angeles, CA Los Angeles, CA Los Angeles, CA	Times/Buy (1,704) Hoy Fin de Semana (505) Daily News (160)	2,369
168	Riverside, CA San Gabriel, CA Pomona-Ontario, CA San Bernardino, CA Palm Springs, CA Victorville, CA Lancaster-Palmdale, CA Banning, CA Santa Clarita, CA	Press-Enterprise (182) Valley News Group (93) Pro Plus Group (74) Sun (69) Desert Sun (64) Press Dispatch (36) Antelope Valley Press (30) Record-Gazette (19) Signal (13)	580
169	San Diego, CA Escondido/Oceanside, CA El Centro, CA	Union-Tribune Buy (671) North County Times (93) Imperial Valley Press (14)	778
170	Santa Ana, CA Long Beach, CA Santa Ana, CA Torrance, CA	Orange Co. Register (328) Press-Telegram (96) O.C. Post (74) Daily Breeze (67)	565
TOTAL SOUTHERN CALIFORNIA			4,568
TOTAL VALASSIS LIST			61,775

TOTAL CIRCULATION 61,775,000

\*See back cover for group member information

- 3 **BOSTON GLOBE BUY**  
BOSTON GLOBE (596)  
QUINCY BROOKTON TARGETED MAIL (135)
- 4 **HYANNIS CAPE COD TIMES BUY**  
FALL RIVER-NEW BEDFORD TARGETED MAIL (172)  
HYANNIS CAPE COD TIMES (55)
- 6 **WORCESTER SUNDAY TELEGRAM BUY**  
WORCESTER SUNDAY TELEGRAM (109)  
FITCHBURG TARGETED MAIL (28)
- 11 **STAMFORD /GREENWICH ADVOCATE/TIMES**  
STAMFORD ADVOCATE (26)  
GREENWICH TIMES (11)
- 12 **BERGEN COUNTY/PASSAIC RECORD/HERALD**  
BERGEN COUNTY RECORD (174)  
PASSAIC N. JERSEY HERALD & NEWS (23)
- 14 **LONG ISLAND NEWSDAY BUY**  
LONG ISLAND NEWSDAY (482)  
LONG ISLAND NEWSDAY DSA (POLYBAG) (462)
- 15 **NEW YORK DAILY NEWS BUY**  
NEW YORK DAILY NEWS (920)  
NEW YORK NEWSDAY DSA (POLYBAG) (409)
- 16 **NEW YORK HOVEL DIARIO-LA PRENSA**  
NEW YORK EL DIARIO-LA PRENSA (55)  
NEW YORK HOY (41)
- 19 **WASHINGTON SUBURBAN BUY**  
MANASSAS OUT AND ABOUT (85)  
FREDERICK GAZETTES (72)  
GAITHERSBURG MONTGOMERY VILLAGE (43)  
LANHAM LARGO GAZETTE (31)  
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BOWIE STAR (25)  
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GAINESVILLE TIMES (20)  
WARRENTON FAUCIER TMS-DEMOCRAT (14)  
CALVERT STAR-EXPONENT (8)  
RAPPAHANNOCK NEWS (3)  
BERRYVILLE CLARKE COURIER (2)
- 21 **BALTIMORE COMMUNITY NEWSPAPERS**  
BEL AIR AEGIS (30)  
HOWARD COUNTY TIMES (20)  
ELKTON CECIL WHIG (16)  
SYKESVILLE/ELDERSBURG GAZETTE (14)  
CALVERT COUNTY RECORDER (12)  
CALVERT ADVERTISER (9)  
HAVRE DE GRACE RECORD DEMOCRAT (5)  
BALTIMORE MESSENGER (5)
- 23 **VINELAND THE DAILY JOURNAL BUY**  
ATLANTIC CITY TARGETED MAIL (166)  
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- 26 **ALBANY MARKET GROUP**  
ALBANY TIMES UNION (153)  
SCHENECTADY GAZETTE (50)  
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- 27 **BINGHAMTON CNY NEWSPAPER GROUP**  
BINGHAMTON PRESS & SUN-BULLETIN (66)  
ELMIRA STAR-GAZETTE (35)  
ITHACA JOURNAL (22)
- 35 **GREATER PHILADELPHIA NEWSPAPERS**  
LEVITTOWN BUCKS COUNTY COURIER TIMES (66)  
DOYLESTOWN INTELLIGENCER (48)  
WILLINGBORO BURLINGTON COUNTY TIMES (37)
- 38 **KENDALLVILLE/AUBURN NEWS-SUN/EVENING STAR**  
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ANGOLA HERALD-REPUBLICAN (6)
- 39 **INDIANA GROUP**  
BLOOMINGTON HERALD-TIMES (42)  
TERRE HAUTE TRIBUNE-STAR (31)  
ANDERSON HERALD-BULLETIN (26)  
KOKOMO TRIBUNE (23)  
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- 40 **INDIANAPOLIS STAR BUY**  
INDIANAPOLIS STAR (354)  
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- 40 **SHELBYVILLE/GREENFIELD NEWS/REPORTER**  
GREENFIELD REPORTER (10)  
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- 42 **LEXINGTON HERALD-LEADER BUY**  
LEXINGTON TARGETED MAIL (148)  
LEXINGTON HERALD-LEADER (143)
- 43 **LOUISVILLE COURIER-JOURNAL BUY**  
LOUISVILLE COURIER-JOURNAL (278)  
LOUISVILLE TARGETED MAIL (138)
- 44 **DETROIT NEWS/FREE PRESS/BUY**  
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MOUNT CLEMENS MACOMB DAILY (61)  
WAYNE COUNTY NEWS-HERALD (50)  
DETROIT MICHIGAN CHRONICLE (27)  
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LIVONIA OBSERVER (21)  
ROCHESTER ECCENTRIC (18)  
HOWELL/LIVINGSTON COUNTY DAILY PRESS & ARGUS (18)  
FARMINGTON OBSERVER (18)  
BIRMINGHAM/LOOMFIELD ECCENTRIC (18)  
WESTLAND OBSERVER (13)  
DEARBORN PRESS & GUIDE (13)  
CANTON OBSERVER (13)  
LAPEER COUNTY PRESS (12)  
TROY ECCENTRIC (11)  
ROYAL OAK TRIBUNE (11)  
REDFORD OBSERVER (11)  
WEST BLOOMFIELD ECCENTRIC (10)  
SOUTHFIELD ECCENTRIC (9)  
PLYMOUTH OBSERVER (8)  
GARDEN CITY OBSERVER (6)
- 53 **CLEVELAND PLAIN DEALER BUY**  
CLEVELAND PLAIN DEALER (425)  
CLEVELAND TARGETED MAIL (47)
- 53 **CLEVELAND SUN NEWSPAPERS**  
CLEVELAND PARMA SUN POST (18)  
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BEREA NEWS SUN (13)  
SOUTH EUCLID SUN MESSENGER (10)  
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EUCLID SUN JOURNAL (6)  
BRECKSVILLE SUN COURIER (6)  
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BRUNSWICK SUN TIMES (5)  
BROOKLYN SUN JOURNAL (5)  
SOLON HERALD SUN (3)  
BEDFORD SUN BANNER (3)  
CHAGRIN VALLEY HERALD SUN (1)
- 55 **DAYTON NEWS BUY**  
DAYTON NEWS (178)  
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- 55 **NORTHWEST OHIO COMMUNITY NEWSPAPERS**  
SIDNEY NEWS (12)  
TROY MIAMI VALLEY NEWS (11)  
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EATON REGISTER HERALD (7)  
URBANA DAILY CITIZEN (6)  
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- 56 **LORAIN TRI-OHIO NEWSPAPER NETWORK**  
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LORAIN MORNING JOURNAL (30)  
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- 58 **TOLEDO BLADE BUY**  
TOLEDO BLADE (162)  
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- 59 **YOUNGSTOWN VINDICATOR BUY**  
YOUNGSTOWN VINDICATOR (82)  
YOUNGSTOWN TARGETED MAIL (62)
- 60 **PITTSBURGH POST-GAZETTE BUY**  
PITTSBURGH POST-GAZETTE (367)  
PITTSBURGH TARGETED MAIL (232)
- 61 **GALLIPOLIS/POMEROY/PT. PL. OHIO VA**  
GALLIPOLIS /POMEROY SUNDAY TIMES SENTINEL (10)  
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- 61 **BECKLEY/BLUEFIELD REGISTER-HERALD/TELEGRAPH**  
BECKLEY REGISTER-HERALD (29)  
BLUEFIELD TELEGRAPH (19)
- 64 **DENVER POST/ROCKY MTN NEWS/BUY**  
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- 66 **ROCK ISLAND/MOLINE DISPATCH/ARGUS**  
MOLINE DISPATCH (34)  
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- 76 **OVERLAND PARK SUN PUBLICATIONS, INC**  
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PRAIRIE VILLAGE SUN (12)  
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- 78 **ST. LOUIS POST-DISPATCH BUY**  
ST. LOUIS POST-DISPATCH (400)  
ST. LOUIS TARGETED MAIL (270)
- 79 **EFFINGHAM SOUTHERN IL COMM NEWSPAPERS**  
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- 80 **BILLINGS MONTANA GROUP**  
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- 87 **MILWAUKEE JOURNAL SENTINEL BUY**  
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- 87 **MILWAUKEE COMMUNITY NEWSPAPERS**  
WAUKESHA FREEMAN (14)  
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- 89 **CHICAGO SUBURBAN BUY**  
ARLINGTON HEIGHTS DAILY HERALD (148)  
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JOLIET HERALD-NEWS (46)  
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AURORA BEACON-NEWS (32)  
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GENEVA KANE COUNTY CHRONICLE (13)  
CHICAGO NORTHEAST DUPAGE PRESS (6)  
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CHICAGO NORTHWEST DUPAGE PRESS (5)  
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- 93 **MOBILE/PASCAGOULA REGISTER/MISSISSIPPI PRESS**  
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- 95 **TUSCALOOSA/FLOR/GADSDEN NEWS/TIMES**  
TUSCALOOSA NEWS (38)  
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- 97 **FT. LAUDERDALE COMMUNITY NEWSPAPERS**  
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- 105 **SOUTH FLORIDA COMMUNITY NEWSPAPERS**  
BOYNTON FORUM (23)  
WEST BOCA FORUM (17)  
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- 106 **ATLANTA JOURNAL-CONSTITUTION BUY**  
ATLANTA JOURNAL-CONSTITUTION (549)  
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- 107 **NORTH GEORGIA GROUP**  
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- 107 **ATLANTA NEIGHBOR NEWSPAPERS**  
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SOUTH FULTON NEIGHBOR (29)  
DOUGLAS NEIGHBOR (24)  
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BARTOW NEIGHBOR (15)  
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- 113 **CHARLOTTE OBSERVER BUY**  
CHARLOTTE OBSERVER (279)  
CHARLOTTE TARGETED MAIL (242)
- 124 **MEMPHIS COMMERCIAL APPEAL BUY**  
MEMPHIS COMMERCIAL APPEAL (192)  
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- 125 **NASHVILLE TENNESSEAN BUY**  
NASHVILLE TARGETED MAIL (243)  
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- 126 **NORFOLK VIRGINIAN-PILOT BUY**  
NORFOLK TARGETED MAIL (199)  
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- 126 **VIRGINIA COMMUNITY NEWSPAPERS**  
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- 128 **LITTLE ROCK DEMOCRAT-GAZETTE BUY**  
LITTLE ROCK DEMOCRAT-GAZETTE (295)  
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- 132 **ALBUQUERQUE JOURNAL BUY**  
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- 133 **OKLAHOMA CITY OKLAHOMAN/BUY**  
OKLAHOMA CITY OKLAHOMAN (296)  
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- 141 **DALLAS STAR COMMUNITY NEWSPAPERS**  
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- 141 **LEWISVILLE/FLOWER MOUND LEADER NEWS**  
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- 143 **HOUSTON CHRONICLE BUY**  
HOUSTON CHRONICLE (615)  
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- 144 **SAN ANTONIO EXPRESS-NEWS BUY**  
SAN ANTONIO EXPRESS-NEWS (335)  
SAN ANTONIO TARGETED MAIL (149)
- 147 **PHOENIX ARIZONA REPUBLIC BUY**  
PHOENIX ARIZONA REPUBLIC (540)  
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- 147 **PHOENIX COMMUNITY NEWSPAPERS**  
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- 147 **MESA/ SUN CITY TRIBUNE/SUN**  
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- 148 **TUCSON/GREEN VALLEY NW EXPLORER/NEWS**  
TUCSON NORTHWEST EXPLORER (39)  
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- 150 **FRESNO BEE BUY**  
FRESNO BEE (188)  
FRESNO/VISALIA TARGETED MAIL (115)
- 151 **SACRAMENTO COMMUNITY NEWSPAPERS**  
ROCKLIN PLACER HERALD (14)  
ROSEVILLE PRESS-TRIBUNE (11)  
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- 153 **ALAMEDA COUNTY ALAMEDA NEWSPAPER GROUP**  
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- 153 **WALNUT CREEK HILL NEWSPAPERS**  
OAKLAND MONTCLARION (28)  
ALAMEDA JOURNAL (24)  
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EL CERRITO JOURNAL (12)  
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- 156 **BOISE IDAHO NEWSPAPER GROUP**  
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NAMPA IDAHO PRESS TRIBUNE (23)  
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- 160 **SALT LAKE CITY TRIBUNE/DESERET BUY**  
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- 162 **SEATTLE TIMES/POST-INTELLIGENCER BUY**  
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- 162 **SEATTLE SOUND PUBLISHING NEWSPAPERS**  
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NORTH KITSAP HERALD (13)  
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BAINBRIDGE INLAND REVIEW (5)  
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- 162 **SEATTLE METRO GROUP SELECT**  
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- 164 **HONOLULU ADVERTISER/STAR BULLETIN**  
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- 167 **LOS ANGELES TIMES/BUY**  
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- 168 **SAN GABRIEL VALLEY NEWS GROUP**  
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- 168 **POMONA-ONTARIO PRO PLUS GROUP**  
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- 169 **SAN DIEGO UNION-TRIBUNE BUY**  
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- 169 **ESCONDIDO/OCEANSIDE NORTH COUNTY TIMES**  
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