

4RPOSBackCover_10.75x12.5

Trim Size: 9.25" x 11"

Image Area: 9.5" x 9"

12.5"

Coupons Bottom portion of client image area
Maximum coupon area: (9.5" x 4.5")

Creative area can occupy entire image area,
however coupons cannot extend beyond maximum coupon area

Alpha Indicia/MCP
9.5" x 2.375'

10.75"